

WHO *is this guy?*



To Hire Judson to Perform, Contact TCA Entertainment at (952) 440-4777
or visit www.MightasWellDance.com

"I am so blessed to be able to do what I do. I get to combine my two favorite things in the world. I love to entertain and make people laugh. Being the youngest of three children I was always performing. I also love to help people grow and develop. I thrive on getting people to think about things. Shift their perception and hope that I might just be able to give them something to help make their life better. Combining those two on stage is just about as good as it gets!"

JUDSON LAIPPLY

He promises to do two things: make you laugh and make you think. And for the last seven years, Judson Laipply's passion for both has entertained and educated audiences all over the world.

Utilizing a phenomenon labeled "Inspirational Comedy," Judson blends the realities of life with side-splitting humor. His highly energetic demeanor and unyielding charisma are used to enlighten and energize audiences. His easy going and playful stage presence helps engage even the toughest audience, while his finale has everyone howling in their seats.

In the spring of 2006, his career took a gigantic leap taking him from the stages of college campuses and convention halls to the unknown depths of the cyber world. With an unforgettable ending that solidified his unique and unparalleled reputation, Judson reinforced his "life is change" mantra with the *The Evolution of Dance™*, his own six-minute rendition of the last 50 years of popular dance moves. His video of this one-of-a-kind dance routine exploded on the Internet, amassing over 100 million views in under a year. With the new exposure, even more audiences have been able to add to their event by having Judson speak and perform.

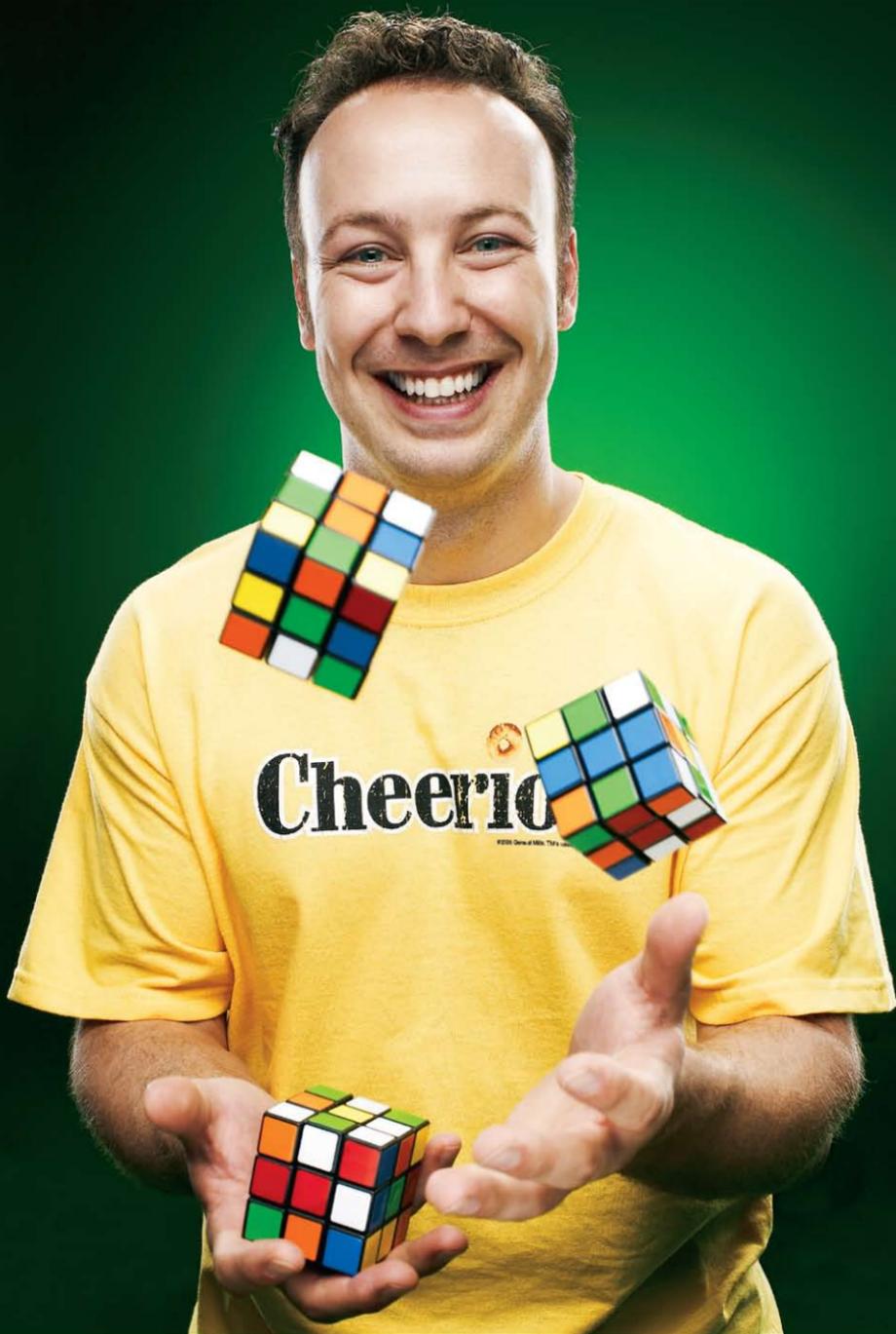
Judson's artistic and refreshing approach to viewing life and accepting the changes it brings never fails to surprise and inspire audiences from all over the country.

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"I remember the first "big" speech I ever gave. I was a junior in high school and running for the State Board of Student Council. I was given a topic and 1 hour to prepare a 3-5 minute speech to be given in front of 600 fellow students. I can recall walking away from the podium completely exhilarated by the experience. Since that day I knew that was what I wanted to do and spent most of my life moving down that path. I went on to win the election and little did I know that I was setting the groundwork for a career in professional speaking."

WHAT is the program all about?



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"My goal as a speaker is to present a fresh, new message each time I speak. I want everyone who sees me more than once to be able to say 'hey that's new.' While there are parts I use repeatedly, I am always working to make my message relevant to the audience in the place they are at that moment."

THE PROGRAM

Life is Change (Keynote)

Socrates once said, "Perfection is constant change." Life is change. Day in and day out the thing that remains constant is change. Judson combines laughter inducing stories with thought provoking ideas to drive home the point that we are in the constant presence of change. His stories, personal experiences, crowd participation, high energy, and laughter, help people recognize how to let go of the things out of their control, and focus their energies on things they can change. Judson's finale, *The Evolution of Dance™* will leave your audience with an unforgettable message. One which will remind each participant that "Life is Change," and that they have the ultimate control over the outcome.

The Paradoxes of Life (Keynote)

Using life's contradictions and paradoxes, Judson's program reminds the audience of life's delicate balances. At times one may have to do the opposite in order to achieve a desired result, make a change to move forward, fail in order to succeed, forget in order to remember. The more that is learned – the more reality surfaces and we realize how little we really know.

Workshops Why I am Better Than You?: Establishing your place in today's society, Selling Sand in the Desert, The Intelligence in Emotion, Becoming an "It" Person, The 5 L's for Living. Please visit the website www.lifeischange.com to learn more.

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When people ask me what types of groups I speak to, I share with them a 5-day schedule which shows that I truly speak to a wide range of groups. Tuesday – NBC Executives & CEO, Wednesday – A high school, middle school, and elementary school, Thursday – Ohio Association of Rehab nurses, Friday – Pacific Northwest Key Club District Convention, Saturday – StarNet (A commercial flooring association)

WHY audiences love him!



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"The picture on the reverse side of this piece is one that I am sure will have many people scratching their heads. Go to the website www.lifeischange.com and watch the clip called "Bad Potato" and it will make perfect sense. Well, maybe not perfect but you'll get the point."

THE WORD IS...

"Judson is much more than just a funny dance. He provides a great message in the perfect package of humor and storytelling. He creates an energetic atmosphere where messages can be received and processed without feeling like you are being lectured to. One hour was not enough!"

– Kerry Nachtrieb, KPMG LLP, Events & Meeting Services

"He was so funny and I learned a lot! This is way better than class!"

– Elementary Student

"Evolution and change are part of our everyday lives and business environments... Judson Laipply has a compelling, easy to understand message for all that can help us in our personal and professional lives. Our audience connected right away with his easygoing style. His story telling approach is a lost art...I've never seen a better, more enjoyable more applicable ending to a presentation."

– Stephen Tate, SONY

"Jud is one of the most enjoyable and easy to work with speakers I have had the pleasure of knowing during the past 20 years. He relates well to students and adults and always delivers an excellent program."

– Lanton Lee, Kiwanis International, Director of Leadership Education and Development

Judson has shared his message with nationally and world-renowned companies such as :



SONY



HONDA
The Power of Dreams



verizon



HermanMiller

AVEDA



The best compliment I ever received was from a mother of a boy with Downs Syndrome. She explained that they had been having a hard time getting their son to do his physical therapy. He saw my video on the internet and fell in love with the dance. He spent over an hour every day trying to get all of the moves down, never realizing that he was actually doing his physical therapy at the same time. She told me that he now looks forward to his sessions knowing that he will be dancing.

EVOLUTION *of dance*



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*"Life isn't always the party we had hoped for,
but while we are here we might as well dance!"*

EVOLUTION

Performed for the first time in the spring of 2001, *The Evolution of Dance™* became an instant hit. With just twelve songs and a little more than two minutes of music, the first routine was the perfect finish to Judson's performance. Four years and thirty plus songs later, the six minute routine materialized into the world's most watched video on the Internet.

Uploaded on YouTube in April of 2006, two months and millions of views later, Judson found himself on the Today Show, Inside Edition, Ellen, and a whole host of worldwide, radio, TV and print media outlets.

The question is often asked, "What does dancing have to do with life?" *The Evolution of Dance™* is the perfect visual example of how life changes. Each song and dance was "in" during a point of time in history; however, since life is change, new dances, songs and moves are continually appearing and must be added to a constantly changing repertoire.

Judson has been featured in popular publications and TV shows such as 20/20, Good Morning America, Rolling Stone, The Today Show, BBC and People.



"I never really knew the scope of the video's reach until I was at the Montreal Comedy Festival. I was there to dance before the start of the big gala. Jason Alexander was the host. I had not met him prior to taking stage. I was out on stage doing the dance and when I finished he came running over, grabbed my hand to shake it, and said 'I love that! I have watched you on YouTube many times!' Of course I am thinking 'I have seen you on TV almost every day of my life!' The Internet is an amazing thing for sure!"